

Interview Topics and Questions

- The Mindful Leader™- How mindfulness can help transform individuals and organizations. Meditation helps creativity, decision making, and fosters better communication.
- Active Exec[™]- The world's first experiential coaching program. How blending athletics, neuroscience/mindfulness training, along with group coaching, leads to transformational experiences for individuals.
- Profits through Purpose[™] How organizations can dramatically improve profits by aligning their people with their purpose. Worldwide workplace engagement is only 11% and is costing organizations over \$362 Billion a year!
- G The Value of Values™- How harnessing employees' core values can positively impact profits, engagement, and turnover. 75% of people wish they had another job and 80% *never* use their greatest gifts at work!
- The Stress SlayerTM-Using mindfulness to slay your mayhem. Stress is costing U.S. businesses over \$350 billion a year! What is causing this and, more importantly, what can be done about it?
- Coming UnScrooged[™]- Corporate Rescue and Redemption How organizations can UnScrooge themselves and help their employees save themselves from the lives they've created[™].

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Interview Questions

- 1. What is Mindfulness and why is the topic so popular?
- 2. Explain how meditation helps people.
- 3. Is meditation hard? How do you do it?
- 4. Is meditation religious?
- 5. How can mindfulnenss benefit organizations?
- 6. Who are some of the people that meditate?
- 7. What organizations have benefited from mindfulness training?
- 8. How can organizations gain profits through purpose?
- 9. Tell us about your Active Exec program.
- 10.What is experiential coaching?
- 11. What does an Active Exec session look like?
- 12. Why is slaying stress such a big deal?
- 13. Why do 75% of people wish they had another job?
- 14.85% of all illness is stress related. What can we do about it?
- 15. Why are the alignment of values so critical to organizations?
- 16.What one tool can you tell us about that people can use today to slay their stress?
- 17. Why does everyone need to find some "quiet time" each day?
- 18. What is the fastest, easiest way to reduce stress?
- 19.You are a former CEO and Fortune 100 executive. Please explain how you went from that kind of career to being a *"Mindfulness Mentor."*
- 20. How did Whispers From Your Sould come about?

Drayton has appeared on, or in, these noted programs and publications:







You can find him on the following Social Networks:



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