

THE EXECUTIVE COACHING UNIVERSITY



Presents



Certified MasterMind Executive Coach™





Serving others through Coaching!

Approved by the International Coach Federation & the Society for Human Resource Management



Questions? [Email](#) us or call 970.660.4100

Are you...

-  A Coach looking to work with high paying executives?
-  An HR professional who desires to learn a proven coaching process?
-  An Executive who would like to improve your coaching skills?
-  A Manager who would like to elevate your career by learning how to coach others?

Our program can help you gain coaching skills quickly and powerfully. You will expand your personal leadership skills and learn how to use new methods to help others grow. You will learn a proven coaching process- gaining critical knowledge about your coaching style and how to apply your inherent strengths to coach others. This experience will help you create a healthy and productive coaching climate in your organization.



The Executive Coaching University

25958 Genesee Trail Road #400 Golden, Colorado USA 80401 970.660.4100

Quick Overview:

Length: 5 weeks, ten- 90 minute sessions (meeting twice a week)

Location: Training is via webinars in our world class on-line training center, no travel required.

Tuition: \$1495

Course can be taken virtually on your schedule. Live participation is not required.

Who should attend:

Coaches, Executives (any level), Mid to upper level Managers, Human Resource Professionals (mid to executive level).

Outcomes:

- 🎯 Certification in our proven *MasterMind Executive Coaching Process™*.
- 🎯 Gain valuable insight about yourself while learning to use that knowledge to help others progress.
- 🎯 Learn the details of what coaching really entails and how it can help your organization.
- 🎯 Obtain skills needed to create a coaching environment that will help decrease absenteeism, turnover, while promoting employee engagement.
- 🎯 Discern how to identify personality types and learn how to best coach each type.
- 🎯 Grow from group discussions and gain valuable insights from your Coaching Partner.
- 🎯 Learn how to pinpoint and address critical areas of improvement.
- 🎯 Positive impact on organizational culture through coaching.
- 🎯 Interact with other like minded individuals who share similar values and challenges.
- 🎯 Gain valuable resources to use after the program, which include:
 - ❖ Rescue Institute Values Test™ (personal assessment)
 - ❖ Priorities Workbook™
 - ❖ SWOT Analysis
 - ❖ Time Audit™
 - ❖ Executive Dashboard™



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Class Highlights:

- 10 high powered classes. Two classes a week, each 90 minutes in duration.
- Certification in our exclusive *MasterMind Executive Coaching Process™* in only 5 weeks.
- Exclusive access to powerful, proprietary Coaching tools such as the *Values Tests™*, the *Time Audit™* and *Personal Dashboard™*.
- The *Rescue Institute Values Assessment* for yourself along with use of this exclusive assessment for your employees as well.
- Full Year Membership in the cutting edge *Executive Coaching University Training Center*. This is where all the audio and video of each class resides as well as homework assignments and workbooks for the course. This is a private site created exclusively for participants to share ideas, resources, and opportunities as they progress through the program.



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Two Fast and Easy Ways to Enroll

 **Add To Cart**

to make a Single payment of \$1495

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to make Four payments of \$399

*Corporate discounts available for teams of 3 or more. [Inquire here.](#)

[Our exclusive Total Satisfaction Guarantee](#)



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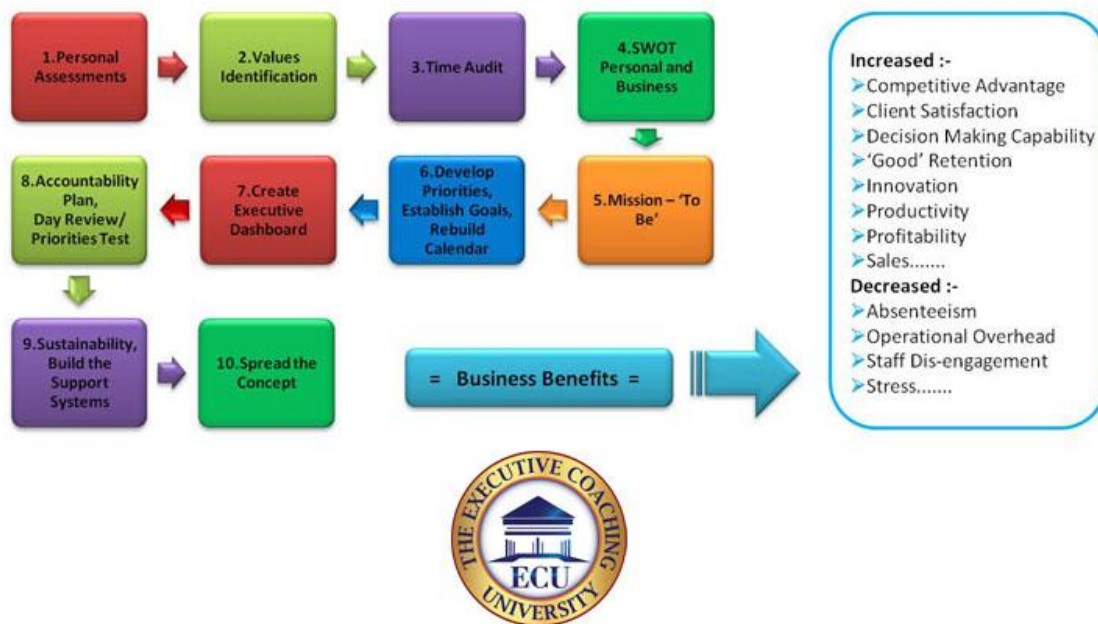
We gladly accept



*15 CEUs available.

The Process:

OVERVIEW OF MASTERMIND EXECUTIVE COACHING PROCESS™



We keep the class size *very* small so that *you receive all the personal attention that you need.*

Enrollment is on a first come, first serve basis - classes fill up *fast* so please reserve your spot now if you are interested.



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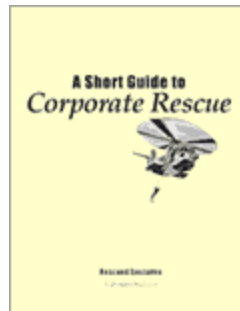
If you want to pursue this we will need a commitment from you- that you will study hard and do the work that is required in order to succeed. It will be challenging and exciting work and it will make you a much better business professional.

Here are links to read [testimonials](#) from some of our students.

In service,

The Executive Coaching University Team

Please enjoy this special report with our compliments.



[Download](#) this free special report

And listen to why coaching is so important.

Please click on the button below to hear a special audio program hosted by The Executive Coaching University's Founder, [A. Drayton Boylston](#).



[The Hidden Crisis](#)

"Education of the mind without education of the heart is indeed no education at all."

~Aristotle



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DETAILED COURSE INFORMATION

OVERVIEW OF THE CERTIFIED MASTERMIND EXECUTIVE COACHING PROCESS™

Step 1: Personal Assessments

Step 2: Values Identification- Personal and Business Values Tests™

Step 3: Time audit

Step 4: SWOTs- (Business and Personal) Strengths, Weaknesses, Opportunities, Threats

Step 5: Mission Creation

Step 6: Develop Priorities; Establish Goals & Rebuild the Calendar

Step 7: Create Executive Dashboard™

Step 8: Accountability Plan: Day Review/Priorities Test™

Step 9: Sustainability, Build the Support Systems

Step 10: Spread the Concept



More details about the course:

- *Class Format-* Two, 90 minute live webinar training sessions each week. Each session consists of 45 minutes of training, 15 minutes for the *Student Spotlight™* (where we focus solely on student questions/needs) and up to 30 minutes of time to address the most pressing issues as a group. We will tackle subjects that are most important to you. Also included are audio and video recordings of every class so that you can watch and listen again or catch a class that you miss. You are not required to take classes live. You may complete the program on your own schedule.



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- ◉ MasterMind Training™ - You may have heard about our *MasterMind Coaching Process™* which has undergone years of development and refinement. This is the cornerstone of the CMEC program. This process is now used by hundreds of professionals in 36 countries around the world. We will train you in every detail of the entire process. This includes access to all of the assessments we use along with every form and written tool that you will need to implement the process. These proprietary materials and assessments alone are worth more than most courses by themselves. You will become a member of an elite group *that is certified* in this world class process.
- ◉ The Executive Coaching University Training Center™. This is our cutting edge virtual training center where you can access all the class recordings, complete your homework, download workbooks, and listen to mp3 recordings. If you can't attend the live classes, you can still take the class. You can access everything that you need in the training center, taking the class virtually, on *your* schedule.

OVERVIEW OF 10 STEP MASTERMIND COACHING PROCESS™

Step 1: Overview of MasterMind Coaching Process™

Why Coaching is important and its role in organizations. The role of assessments, such as, the *Rescue Institute Values Assessment™*, *Coaching Report for Leaders* and 360 degree assessments.

Step 2: Values Identification- Business and Personal Values Tests™

Outcome- compare and contrast differences between the two Values Tests™. Develop plan to rectify disconnections.

Step 3: Time audit

Outcome- Quantify where time is spent and then cross reference with personal values. Test for disconnections and put plan in place to implement needed changes.

Step 4: Personal and Business SWOTs- Strengths, Weaknesses, Opportunities, Threats

Outcome- Identify personal and business characteristics, honing in on gaps that affect performance.

Step 5: Mission Creation

Outcome- Definition of personal/business Mission.

Step 6: Develop Priorities; Establish Goals/Rebuild Calendar

Outcome- Clearly defines priorities based upon Values and Mission.

Step 7: Create Executive Dashboard™

Outcome- Creation of tracking document for personal and business initiatives.

Step 8: Accountability Plan, Day Review/Priorities Test

Outcome- Accountability of personal initiatives documented in the Executive Dashboard™.



The Executive Coaching University

Step 9: Sustainability- Build the Support Systems

Outcome- Identify and enlist others to help with the changes needed.

Step 10: Spread the Concept

Outcome- Create plan for sustainability of Mission and related initiatives.

After you successfully complete this program (you will be personally evaluated and coached every step of the way) you will be awarded the designation of *Certified MasterMind Executive Coach™* through The Executive Coaching University. You will be joining a devoted, vibrant, and elite group of professionals from around the world.

A powerful part of this course is *your* experience going through our Process. The personal journey that you will experience is an often unexpected and transformational benefit. This is much more than an academic experience.

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Testimonials:

"Great class today! Really helpful in designing a structure for the coaching process. I can truly see how this is going to speak well to exactly what organizations are looking for and value. Thank you! Can't wait for the rest of the class!"

~Kathleen A. Bowersox, M.Ed., LPC
Executive, Career, & Business Coach

"I'm extremely impressed with your presentation style, dedication, intelligence, common sense...all rolled into one."

~Patsy Turner
Former IBM Executive

"Your passion, your heart and your authenticity come through in your virtual presence. Your first class was terrific. Thanks for all you give to your students both in your classes and in your notes. Also, one of the greatest gifts is your personality and how you are demonstrating your values by how you live your life and help others."

~Lynn Workman Nodland, Ph.D., PCC

"Thanks for the class yesterday. I left corporate after 30 years and found the definition of coaching to be very limiting. You put words to my questions. I am following your philosophy and find it to be much more beneficial to my clients. Thanks for the class."

~Carol Pedot, HR Executive

"After the Values discernment exercise (when I had my "aha" moment in class Wed.) I have truly gotten back on track with building my business. Thanks a million."

~Carroll Nelligan, MHA, OTR

"Thanks for the wonderful class- I was skeptical at first- I have taken many coach teleclasses and they were mainly fluff and the classes were a place for the leader to seek future coaching engagements from the participants. I can tell that you truly want to help us succeed in coaching executives."

~Ellyn S. Traub, MS, CPBA, CPVA, Six Sigma Green Belt



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"I am so enjoying the class. After the first one I, I charged into my husband's office to announce that I had already gotten my money's worth. As I said in my first correspondence with you, I love your enthusiastic, inspired and purpose driven approach! THANK YOU!!!!"

~Joan Vasconcellos, CPCC

What's Possible Professional Coaching

"Excellent class today. This is by far the best course I have ever taken.

Thanks again,"

~Brandon Convery, Former NHL player

"First off, excellent class today - I get more from your classes than any others I've been associated with. Excellent, relevant, helpful information."

~ Greg Styles

CEO, Styles Development Group

"I feel truly blessed to have had you come into my life at this time. Your message and caring and work are truly inspirational. Thank you."

~Judith Gabor PhD

Gabor Strategy Group

"I want to thank you so much. Your sessions and collateral material are tremendous, but this session in particular was both enriching and inspiring-a perfect combination. You are great. Truly if there is every any way that I can be of service to you or your org. it would be a pleasure and an honor, Drayton."

~Irene Becker, CCTA

Executive & Personal Coaching at the Speed of Change

"Thanks again for an information packed session and just terrific ideas."

~Peggy Chong

Managing Partner/Co-Founder

Level Five Solutions Executive Search Consultants



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"My thanks to you for making your presentation of information so very clear, but, more importantly, so very thought provoking."

~Katrina Kribbs

Los Angeles, CA

"Just a quick note to let you know how much I enjoyed your class on Wednesday. You are an excellent facilitator, so authentic and engaging. It was a pleasure listening to you. I am looking forward to the next 5 weeks. You are a wealth of information and I know the participants are getting great value!"

~Joanne M. Susi, CTACC

President, 3 Point Living, LLC

"The information you have given has been EXCELLENT, in that you are willing to share the essence of what has been the key components in your success as a coach and also as an executive. It's great that someone like you is making a difference in the coaching community on so many levels."

~Andrew Grant, Canada

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A sample of the organizations we have served:



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